

Career Discovery and Exploration Initiative

# Love WYD Apprenticeship P R O G R A M

## STEP 1:



### Digital Mental Health Component

Take PC Empowerment's **Design Your World Guided Career Interest Survey**. Qualified participants will be invited to the Marketing Apprenticeship Program in step two, which:

- Has a **Digital Mental Health component** to help participants:
- Develop healthy, ethical, and efficient technology practices
- Adapt digital boundaries and preventive behaviors
- Stay aware of your Digital Mental Health as you grow

Our Founder  
Courtney Woods

OUR  
IMPACT

Impact Goal  
**5,000**  
minds in 2025

## STEP 2:



### Web Design & Marketing Apprenticeship

This 12-month Apprenticeship with step-by-step training and hands-on experience. The Love WYD Apprenticeship accepts participants who are **searching for careers in marketing or opportunities to break into the tech industry**. It structures them for:

- The best results and better career outcomes
- Real-life hands-on career experience
- Job shadowing for increased resiliency in program participants
- Quarterly Evaluations: ongoing support for confidence throughout your journey.



## STEP 3:

### Certifications & Graduation



Once completed, participants will be invited to receive:

- **Certifications:** earned credentials in Website Design, Promotional Design, Social Media & Content Marketing, and Company Representation.
- **Graduation Ceremony** to recognize your hard work, dedication, and completion.
- A solid foundation for your career to grow on!
- Better quality of life
- Increases possibility of being hired by PC Media Techs
- Increased possibility of advancing in the marketing and tech industries.

### How To Apply

1. Visit our website >
2. Complete the application & upload required documents
3. Provide feedback and Suggest resources

Get  
Started  
Today



[pcmediatechs.com/lovewyd](https://pcmediatechs.com/lovewyd)

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205-941-8491